



Davina Chatkeon

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Education [B.F.A. Communication Design](#)
Information Design Concentration
Parsons, The New School for Design
New York, NY

Core Expertise UI and UX Web Design
E-Commerce Product Design
Information Design
Identity Design

Software Proficiency Illustrator, Photoshop, InDesign, Word, Excel, PowerPoint, Sketch, Invision

Work Experience [Ticketmaster, Live Nation Entertainment](#)

Hollywood, CA

01.17 – present // *Senior Director, Design (Fan Experience, Product)*

10.11 – 01.17 // *Director, Design (E-Commerce, Product)*

08.10 – 10.11 // *Associate Director, Design (E-Commerce, Product)*

Completed designs as an IC for Facebook (2011) and resale inventory integration (2013) into the interactive seat map. As a director, took team through an entire site rebrand experience, including the building out of extensive style guides and libraries. Most recently helped pioneer the transition of ticketmaster.com and mdot site to a single consolidated consumer platform (fully responsive website). Currently managing a team of designers while overseeing the user experience of Ticketmaster's selection and purchase processes.

[Razorgator Tickets](#)

Los Angeles, CA

11.09–08.10 // *Art Director*

Managed a small design team while overseeing company rebrand and website redesign.

[Ticketmaster, I.A.C.](#)

West Hollywood, CA

03.08 – 11.09 // *Senior Designer*

05.06 – 03.08 // *Designer*

10.04 – 05.06 // *Associate Designer*

Completed designs for both products and marketing that range from web banners, retail and venue signage, emails, promotions, brochures, and gift cards to E-Commerce websites and web-based client tools. Most notable achievements included a redesign of all event detail pages, the design and maintenance of a standalone kiosk interface, and the design of the interactive seat map.

[Strategy Studio](#)

New York, NY

02.04 – 05.04 // *Studio Intern*

Hobbies & Interests Travel, food photography, baked goods, K-dramas, John Maxwell leadership workshops, info charts